

Austin Cannon
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Education:

University of Utah Salt Lake City, Utah
B.A. in Communication emphasis in Strategic Communication
Minor in Linguistics
Anticipated Graduation: Fall 2016
Grade Point Average: 3.8/4.0

Professional Experience (by relevance):

- 2014-15** **Web Content/News Intern**, LDS Church Magazines, SLC, Utah.
Writing and editing for LDS Church News and various global magazines. Secondly responsible for content strategizing and campaign collaboration for content on lds.org. Wrote headlines and photo captions for all published news articles during my stay.
- 2016** **Student Advocate—Marketing**, University of Utah Campus Store, SLC
Contributed in all marketing planning meetings. Main responsibility involved planning and coordinating tabling and give-away opportunities around campus to raise awareness for the store.
- 2015-16** **Community Outreach Intern**, Wilkinson, Ferrari & Co., SLC
Event and community marketing outreach primarily for the Eccles Theater in SLC. Tabled at organized events raising awareness and informing the public about the theater.

Other Employment Highlights:

- 2014-16** **Building Counselor**, Especially for Youth Provo, Utah.
Supervisor of youth camp counselors. Primarily responsible for training, interviewing and reviewing counselors. Coordinated all logistics and events for the camp on various college campuses in the US. Handled disciplinary situations as well as all requests/concerns from parents of participants.

Achievements:

- Successfully created and pitched marketing campaign for Love Communication’s client Thanksgiving Point in 2016.
- University of Utah Dean’s List 2014-2016.

- Completed an LDS Church Mission, including a rigorous work schedule and leadership positions.
- Fluent in Albanian: Taught English to Albanian natives on a weekly basis for two years.

Skills:

Writing and editing proficiency. Proficient in Microsoft Office Suite. Working knowledge of Photoshop. Some photography and design experience.